

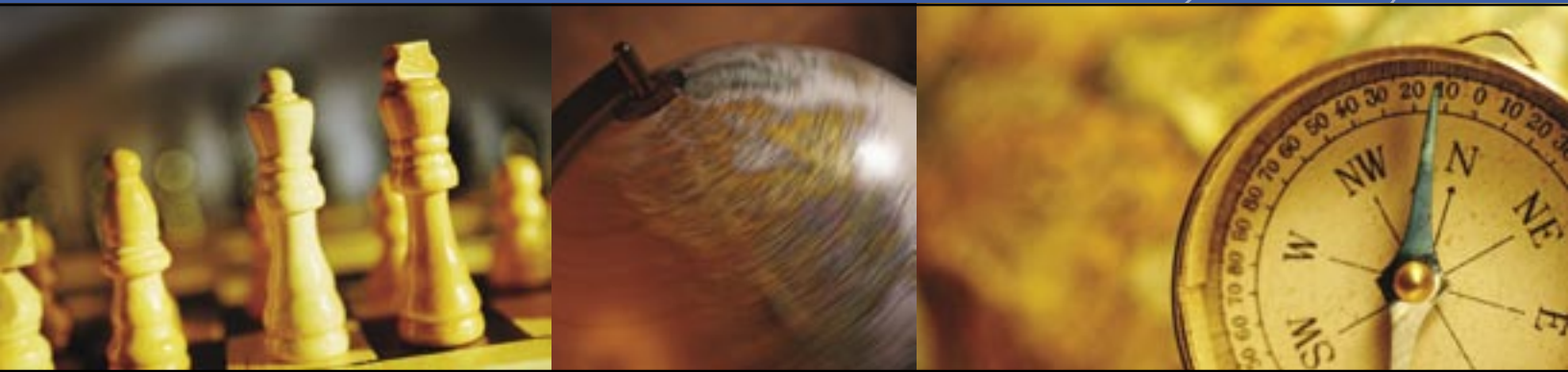


Done Right. The First Time. Every Time.

VTM is a global marketing, communications and consulting firm serving successful companies and influential industry initiatives worldwide.

The VTM team is dedicated to client, corporate and personal success. Every project begins with a well thought-out strategy, plan and contingency plan. Then, VTM excels in reliable, flawless execution. By hiring people who embody VTM's core values of integrity, hard work and diligence, VTM has built a team committed to client success. Because of this commitment, VTM has never lost a client to a competitor.

From calculated risk taking to the development of new services, VTM does what it takes to do the right thing, the first time, every time.



Unsurpassed Customer Satisfaction

VTM's top priority is 100% customer satisfaction. To that end, VTM worked with New Venture Research (NVR) to complete a customer satisfaction study. VTM achieved a 4.33 overall customer satisfaction rating on a 5.0 scale for quality of service and execution. This is the highest customer satisfaction rating that NVR has ever recorded in its 15 years of conducting such studies.

"VTM does a fantastic job and we depend on that."

"5.0—that's the highest (on a 5.0 scale). They are very consistent. I never have to tell them to do anything twice and they anticipate my needs."

"VTM goes out of their way to save us money."

"It is a very professional organization. Nothing falls through the cracks."

"It boils down to individuals and initiative. They go the extra mile."

"It's the people that make the difference; it's the reliability that helps me sleep at night."

Source: New Venture Research Corp.

VTM Services

Whether implementing a one-time project or an ongoing program, VTM delivers value-priced services and measurable results.

Compliance, Interoperability and Certification: VTM offers compliance, interoperability and certification/logo management services to its technical clients – administered worldwide. Compliance and interoperability services range from program and strategy development to engineering and operations. Certification can include testing, independent certification (via test labs), program management and enforcement (trademarking, logo usage and violations) and logo/brand marketing via retail channels. The creators of the industry plugfest are now all members of the VTM team.

Event Management: VTM offers perfect planning, flawless execution and comprehensive wrap-up that deliver success and protect your event investment. The VTM team assures the success of international and U.S.-based events, ranging from large conferences to intimate board meetings.

Initiatives Management: VTM provides the quickest path from start-up to de facto standardization. VTM delivers tailored marketing, membership and association management services necessary to take a leadership position in your market.

International Business Consulting: VTM assists Asian companies and organizations to market their products and services in the U.S. The VTM team possesses deep experience in both Asian and U.S. markets and cultures, and provides strategic guidance and on-the-ground support to help clients develop a profitable pathway into the U.S., quickly and effectively.

Public Relations: VTM provides a full range of PR services that set metrics for success and deliver results. Additionally, the VTM PR team has hands-on experience in the Asia-Pacific region and strong relationships with Asian editors. VTM's complete PR services, complemented by the Asia-Pacific niche, provide many benefits: significant cost savings, consistent messaging and continuously reinforced editorial relationships.

Fair-Priced, Flexible Solutions

- Select only the services you need
- Project-based billing
- Billing by the hour optional
- No perpetually running meter
- No mark-up on expenses

Industry Expertise

- Computing
- Consumer Electronics
- Financial Services
- High Tech
- Non-profits
- Telecommunications

International Capabilities

VTM regularly conducts business in:

- China
- Germany
- Japan
- Korea
- Taiwan
- United Kingdom
- United States



Need one service or an integrated program?
Contact VTM for more information on how
we can help you meet your business objectives.